




WHY BUY ORGANIC?

Discover the fact-based benefits at The Organic Center.

Do You Know?

A close-up photograph of a young child with dark hair, smiling broadly while eating a bright red apple. The child's face is the central focus, with their eyes squinted in happiness. The background is a soft, out-of-focus green, suggesting an outdoor setting.

Organic fresh produce accounted for nearly 11% of total fruit and vegetable sales in 2009, sparing kids from millions of exposures to pesticides while often boosting the nutrients consumed per serving by about one-quarter, on average.*

* Organic Trade Association's Organic Industry Study, 2010

Bringing you the science behind organic

All of our information is available at no cost at:
www.organic-center.org | www.generationsoforganic.org